



HERON LAKES
COUNTRY CLUB

September 2011 Newsletter

3851 Government Blvd. * Mobile, Alabama 36693
Ph. (251) 666-7040 * Fax (251) 660-2526

President's Letter

There is a lot going on this time of year at the club. We have big things and little things happening, all geared to make our club a more enjoyable experience for everyone. First of all, we are having a Member Appreciation Party that should be one to remember. It will include all the great stuff we normally have, great food, a band, adult beverages, good friends, and this time we are having the fireworks display that we were not able to have on the 4th of July. We are dedicating the display to those Americans who lost their lives 10 years ago on 9/11. Come out and help us celebrate.

Robbie, Chef Clarence and the whole F&B team have some great news this month. They are rolling out the new lunch and dinner menus and we are going to start OPENING on SATURDAY NIGHTS! We had a taste of everything at the board meeting Monday night, and let me tell you, there are some real gems on the menu. Come out and see what's cooking.

Last month I asked everyone their opinion about whether or not we should take out the middle bunker on hole #5. I got several emails back, all with good advice and comments. I don't think there was a single member who wrote in that thought we should remove that bunker. The best advice came from Jim Flanagan who told me "If I let members start redesigning the course, I was an idiot". Actually I think Jim was a little more direct than that, but he made a good point. So we had Bill Bergin, an excellent golf course architect, who specializes in redesigns, come to give his opinion about our options on hole #5. His initial comments were very exciting. I expect a full report shortly.

We have decided to keep the pool open for the entire month of September. Our plan is to have the pool open from 10 am to 8 pm every day except Monday. Lifeguards will be on duty Saturday and Sunday from 10 am to 6 pm. Through Labor Day. The other times will be swim at your own risk. It has been a very hot summer and our members are still enjoying a cool dip. We are asking that you don't drop off small children during times when there are no lifeguards. The pool grill will also be open on weekends, through Labor Day. So come have one of Clyniece's great hamburgers this weekend.

And finally, I know we have several new members that have joined in the last couple months. Please make an effort to introduce yourselves and make them feel welcome. We have a great bunch at Heron Lakes, so let them know.

Sincerely,

Phil Purpura

President, Heron Lakes CC

phil@heronlakescc.org

Membership Appreciation Party !!! September 10, 2011

2011 GOLF SCHEDULE (DATES AND TIMES SUBJECT TO CHANGE)



Sept. 10 (Sat.)	Membership Party– Fireworks	
Sept. 18 (Sun)	Couples 2-Player Scramble	
Sept. 20 (Tue)	Ladies Inter Club	9:00
Sept. 30-Oct.1,2 (Fri.-Sun)	Men’s Club Championship	
Oct. 9 (Sun.)	Gulf Coast Couples Event	1:00
Oct. 13 (Thur.)	Bill Menton Tournament	9:00
Oct. 18-19 (Tue.-Wed.)	LGA Member Guest	9:00
Oct.20 (Thur.)	AGC Contractors-Crow Outing	9:00
Oct. 23-25 (Sun-Tue.)	Univ. of Mobile (Women’s) College Invitational	
Oct. 30-Nov.1 (Sun.-Tue.)	Univ. of Mobile (Men) College Invitational	
Nov. 7 (Mon.)	USA Golf team birdie club	12:30
Nov. 15-16 (Tue.-Wed.)	Ladies Fall Fling Tournament	9:00
Nov. 20 (Sun.)	Turkey Shoot—Couples Golf	12:30

	Parent Junior Winners		
A Division	Walt & Payton Massey	B Division	Tolly & Nick Graves

**Ladies Day Results August 8, 2011 Winners
Beth Chandler & Connie Brady**

**Ladies Day Results August 9, 2011 Winners
Beth Chandler & Nancy Lowe**

**Ladies Day Winner July 26, 2011
Lynda McDonald**

**Ladies Day Winner August 2 , 2011
Nancy Lowe & Jill Martin**

HLCC Junior Golf Championship

13-18 winner Payton Massey	11-12 winner Connor Sells
8-10 winner Dawson Farni	

**Friday September 23, 2011
Taylor Made Demo Day
11:30am-3:30pm**

R11 DRIVERS \$369.00

GOLF LESSON INFORMATION & RATES

[Contact the Golf Shop for help with your game this summer]

David Musial, PGA Director of Golf, \$45 per lesson
Jordan Youngquist, Assistant Golf Pro, \$40 per lesson

Custom club fitting available, Callaway –Diablo, Ping, Titleist, Cobra, and Nike...
...all available in the Heron Lakes CC Golf Shop

MEMBERSHIP NEWS

FIREWORKS DISPLAY SEPTEMBER 10TH

BIRTHDAY CELEBRATION

WINE AND CHEESE

Greetings to everyone and thank you for being so warm and welcoming! I look forward to meeting each and every member. I would like your insights, questions, comments and concerns. This is your club and I would like to facilitate an even more enjoyable experience, for you, here at Heron Lakes.

- Fireworks display, a tribute to the Fallen Heroes of 9/11. Enjoy the show with friends, food and a moving tribute to the spirit of America.
- Celebrate your birthday with dinner, at the club, and enjoy a bottle of wine or an appetizer, on the house!
- Membership appreciation event, wine and

- details coming soon.
- Ambassador Club; looking for volunteers to help mentor our new members.
- Golf committee; looking for members willing to share their insight and implement new ideas.
- Tennis committee; looking for members willing to share their insight and implement new ideas.
- Pool committee; looking for members willing to share their insight and implement new ideas.

I look forward to seeing everyone at the fireworks celebration and please let us know, if you plan to celebrate your birthday at the club.

Please contact me with your thoughts, suggestions and to sign up for a committee.

Louise Crow

Public Relations & Member Services

554-9536 ~ louise.crow@heronlakescc.org

YOU MISS 100 PERCENT, OF THE SHOTS, YOU DON'T TAKE
Wayne Gretzky

September Newsletter:

MEN'S TENNIS PROGRAM

Saturday Clinic 9 am-10:30am

Drills/Cardio clinic Friday 8:30-9:30

\$5 per person!!!

WOMEN'S TENNIS PROGRAM

Clinic (all levels) Tuesday 6:00pm
(Please call to sign up)

4.0-4.5 Clinic Thursdays 9am-11:00am
(Please call to sign up)

Drills/Cardio clinic Friday 8:30-9:30

\$5 per person!!!

JUNIOR TENNIS PROGRAM

Tuesday/Thursdays

Tiny Tots/Beginners

3:30pm-4:30pm
(4-7 years)

Junior Academy

4pm-5:30pm Intermediate/Advanced Level

TENNIS SHOP:

SALE!!!

Buy Racket, Shoes or Bag and get 50%OFF
additional item or FREE STRINGING
including strings or FREE PAIR OF
SUNGLASSES

(While Supplies Last, Excluding junior rackets, and already discounted items)

Children's Apparel 30%
OFF



Upcoming Events

Junior academy tournament

September 9-11

Firecracker Tournament

October 1st !!!

Heron Lakes Teaching Staff

TOMAS CATAR- Director of Tennis.

Tomas is a world class tennis player and experienced tennis instructor. Tomas was a # 1 Junior in the world and won a European junior doubles championship, played the Davis Cup and Grand Slam tournaments such as Wimbledon, Australian Open, and French Open. Best ATP ranking 225 in the world.

Teaching experience: Director of Tennis-Mirror Lake Racquet Club, Head Tennis Pro-Dothan Country Club, Teaching Pro-Lagoon Park in Montgomery, Assist. Tennis Coach Univ. of South Alabama. He coached professional players and top junior players in the country. Tomas is PTR Certified, Professional level.

Michael O'Brien-

Is our full time assistant tennis professional. He is native of Mobile and grew up playing junior and high school tennis locally. He went on to play collegiate tennis, ending his career at the University of South Alabama. He has taught previously at Nike Tennis Camps in Orlando, Fl, Querbes Center in Shreveport, LA, and West Lake Country Club in Augusta, GA. He is also PTR Certified Professional.

Facebook page/ heron lakes
country club tennis

HELLO ALL!!!!

Hello All!

We have so much going on in Food and Beverage! If you haven't noticed already we are making changes daily. We are changing up the menus, ambiance and uniforms. The staff is really getting excited about all of this, and we hope you are also. For the past couple of months we have been doing a Lunch Buffet on Tuesdays and I am happy to announce we are adding Thursdays! We understand these helps those of you who want to get in and out quickly. Be sure to mark your calendars for the Member Appreciation Party on September 10th at 6pm. Our Sunday Brunch is going so great we will be moving it to the Upper Main Dining Room and the Ballroom beginning September 18th. We are going to be adding a Children's Buffet at that time and know the young children are going to be thrilled.

This is YOUR clubhouse and we want to make sure we are accommodating YOUR needs! If you have any dietary needs, food allergies etc, please feel free to discuss them with me so that we can have items on hand for you.

I encourage and look forward to your feedback!

Robbie Fitzgerald
Director of Food and Beverage
rfitzgerald@heronlakescc.org
251-666-7673/direct
366-7334/cell



From the Vine



According to Robert Parker: "Tucked away in the sometimes seemingly forgotten Conn Valley, this winery is run with considerable gusto by Todd Anderson and his winemaker Mac Sawyer. This is an undeniable source of very complex and potentially age worthy wines." A full-bodied, approachable blend of 78% Cabernet Sauvignon and 22% Cabernet Franc from the cooler 2008 vintage. The Prologue's nose is full of blackberry fruit wrapped in a sage and violet perfume with cigar box accents. In the mouth, the wine is rich and balanced, with the fruit lifted by the vintage's nice acidity, with supple, almost unperceptible tannins, with espresso and cinnamon spice on the finish. I am so excited to offer this wine here at Heron Lakes!

SEPTEMBER 2011

SUN	MON	TUE	WED	THU	FRI	SAT
28 Sunday Brunch	29 Club Closed Fitness & Tennis Open	30 <i>LUNCH BUFFET</i>	31 Prime Rib Night Texas Hold'em	1	2 <i>Back to School kid buffet</i>	3 <i>All you can Eat Fried Chicken</i> \$.25 Wing \$1.00 Draft During game
4 Sunday Brunch	5 <i>Labor Day! Events all day</i>	6 <i>CLUB CLOSED</i>	7 Prime Rib Night Texas Hold'em	8 <i>Pasta all you can eat/plus salad bar</i>	9 <i>Seafood Night</i>	10 <i>Pizza your way</i> \$.25 Wing \$1.00 Draft During game
11 Sunday Brunch	12 Club Closed Fitness & Tennis Open	13 <i>LUNCH BUFFET</i>	14 Prime Rib Night Texas Hold'em	15 Steak Night Child Buffet \$5.00	16 <i>Lobster & Steak Night</i>	17 <i>\$.25 Wing (19th Hole) \$1.00 Draft During game</i>
18 Sunday Brunch	19 Club Closed Fitness & Tennis Open	20 <i>LUNCH BUFFET</i>	21 Prime Rib Night Texas Hold'em	22 <i>Surf & Turf</i>	23 <i>Shrimp cooked your way</i>	24 <i>\$.25 Wing (19th Hole) \$1.00 Draft During game</i>
25 Sunday Brunch	26 Club Closed Fitness & Tennis Open	27 <i>LUNCH BUFFET</i>	28 Prime Rib Night Texas Hold'em	29 <i>Build your own pizza</i> Ribeye Steak	30 <i>Fresh Fish & Grilled Steak</i>	



BOARD OF DIRECTORS

Phil Purpura	President
Allan Crow	Vice President
Chester Mathers	Secretary
Pat Lursen	Treasurer
Tim Jackson	Director
Nancy Lowe	Director
Robert Mullen	Director
Paul Sousa	Director
Richard Sullivan	Director
Tom Vollmer	Director
John Williams	Director

STAFF OF HERON LAKES

Robbie Fitzgerald rfitzgerald@heronlakescc.org	Food & Bev. Director
Louise Crow louise.crowe@heronlakescc.org	Member Relations
David Musial musialgolf@yahoo.com	Golf Professional
Tomas Catar tennis@heronlakescc.org	Tennis Professional
Walter Peters gcsuper@att.net	Golf Course Super
Pat Lursen accounting@heronlakescc.org	Accountant
Brandy Bramblett bbramblett@heronlakescc.org	Administrative Asst.
Gwen Powell gpowell@heronlakescc.org	Administrative Asst.

Please visit our website

www.heronlakescc.org

Heron Lakes is now on FACEBOOK!

HOURS OF OPERATION

FAMILY GRILL

Tue	11:00am— 3:00pm
Wed—Fri	11:00am — 8:30pm
Sat & Sun	6:30am — 3:00pm

Nineteenth Hole

Tue, Fri, Sat, Sun	11:00am - 7:00pm
Wed	11:00am-10:00pm
<i>*Texas Hold 'em Every Wed 7 to 10 pm</i>	
Thu	11:00am-8:00pm

GOLF SHOP

Tue—Fri	8:00am — 5:00pm
Sat	6:45am— 4:45pm
Sun	7:30am — 5:00pm

TENNIS SHOP

Mon—Thu	8:30am—7:00pm
Fri	8:30am-6:00pm
Sat	9:00am-4:00pm
Sun	12:00pm — 6:00pm

FITNESS CENTER

Mon—Fri	5:30am — 9:00pm
Sat—Sun	8:00am — 5:00pm

OFFICE

Tue-Fri	8:00am — 5:00pm
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CLUB TELEPHONE NUMBERS

Main	666-7040
Food & Bev	666-7673
Golf Shop	666-7070
Tennis Shop	666-7665
Main Fax	660-2526
Golf Course	660-2529
19th Hole	660-2524

ONLINE BILL PAY

You can now make your payments on-line by visiting HLCC website.

Fee for late payments has changed to 5% (\$25.00 minimum).