



October 2011 Newsletter

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President's Letter

Another fiscal year is in the books for Heron Lakes and I am pleased to announce it has been a good one. We finished the year in the black, got caught up on our bills, have our golf course in incredible shape, introduced a new menu that showcases some of the best food in Mobile, continue to offer great services in F&B, golf, tennis and pool AND have a few dollars in the bank. I don't want to brag, but in these economic times, that is pretty damn good. The year's success has come from our members supporting their club and our management doing our best to spend every dollar we get wisely. For all the details, come to the annual meeting Tuesday, October 18th. Everyone is invited.

This month also marks the end of the membership initiative which included zero initiation fee and a delayed debenture purchase for Class A memberships. We are working on a new program that should be out shortly. The new program will include an initiation fee mainly due to some of our current members using the lack of an initiation as a way to create a seasonal membership.

In other news, Boe Strange has tied the course record from the blue tees with a 65. Boe shot the 65 two Sundays ago. Congratulations Boe!

Some of you may have noticed the sink hole on hole #8. The hole exists because the pipe which drains the pond between hole #7 and #8, has come loose from the concrete drain box. Heron Lakes golf course maintenance crew has been working on repairs to this pipe since it was put in during the subdivision construction. This time we contacted the City, who took responsibility for the pipe since it is part of the storm water collection system for the subdivision. We have offered to help with the repairs with our equipment and expert people. I hope it will be fixed soon before it becomes more of a problem.

During the last board meeting it was decided to no longer allow cigar smoking inside any of our facilities. Cigar smoking outside and on the course are still permitted, however, we ask that you do not bring it inside. I apologize to the few members who like their cigar inside, but the pressures from the Health Board and the majority of our members won out. Thank you for your consideration.

Lastly, make sure you start thinking of the club to help with your holiday needs. It starts with the 2nd Annual Halloween Bash and keeps going until New Years. We will do our best to advertise every upcoming event, but help us by keeping in touch. Last year was good and I hope this year is even better.

Sincerely,
Phil Purpura
President, Heron Lakes CC
phil@heronlakescc.org

Annual Meeting Tuesday
October 18, 2011
(5:00pm Social Hour 6:00pm Meeting)

2011 GOLF SCHEDULE
(DATES AND TIMES SUBJECT TO CHANGE)



Sept. 30-Oct.1,2 (Fri.-Sun)	Men's Club Championship	
Oct. 9 (Sun.)	Gulf Coast Couples Event	1:00
Oct. 13 (Thur.)	Senator Bill Menton Tournament	9:00
Oct. 18-19 (Tue.-Wed.)	LGA Member Guest	8:30
Oct. 20 (Thur.)	AGC Contractors-Crow Outing	9:00
Oct. 23-25 (Sun-Tue.)	Univ. of Mobile (Women's) College Invitational	
Oct. 30-Nov.1 (Sun.-Tue.)	Univ. of Mobile (Men) College Invitational	
Nov. 7 (Mon.)	USA Golf team birdie club	tba
Nov. 15-16 (Tue.-Wed.)	Ladies Fall Fling Tournament	tba
Nov. 11-13 (Fri.-Sat.)	Fall Match Play Championship	
Nov. 20 (Sun.)	Turkey Shoot—Couples Golf	tba
Dec. 10-11 (Sat.-Sun.)	Winter 2– Man Invitational	9:30

Fall Match Play Championship
(New Format)

Nov. 11-13 (Fri -Sat - Sun)

(Tee— Times)

80% handicap applied (\$50.00 Entry Fee), Limited field first (32) players

LADIES DAY Winner SEPT. 9-13-2011
 JILL MARTIN & CONNIE BRADY

R11 DRIVERS \$369.00

GOLF LESSON INFORMATION & RATES

David Musial, PGA Director of Golf, \$45 per lesson
 Jordan Youngquist, Assistant Golf Pro, \$40 per lesson

Custom club fitting available, Callaway –Diablo, Ping, Titleist, Cobra, and Nike...
 ...all available in the Heron Lakes CC Golf Shop

MEMBERSHIP NEWS

NEW MEMBERS BIRTHDAY CELEBRATION HALLOWEEN FESTIVAL

Hello to everyone and thank you for your comments and suggestions! Please keep them coming. This is your club and I value everyone's opinion.

- Celebrate your birthday with dinner, at the club, and enjoy a bottle of wine or an appetizer, on the house! The birthday cards will arrive soon, please call me, when your birthday is coming up.
- Wine connoisseur club ~ is back! Present your card when you enjoy a glass of wine at the club and the 11th glass is free.
- Membership appreciation event, wine and cheese with special guest, USA Head Football Coach Joey Jones. Look for details coming soon.

WELCOME NEW MEMBERS

Laura Chafin

Ward Fendley

Lee Garrett

Don Hearn

Jason Jamieson

Nicholas Mastrangelo

Ross Vinson

- Ambassador Club; looking for volunteers to help mentor our new members.
- HALLOWEEN FESTIVAL ~ October 28, 2011
Activities for children and adults...details coming soon.

Louise Crow

Public Relations & Member Services

554-9536 ~ louise.crow@heronlakescc.org

YOU MISS 100 PERCENT, OF THE SHOTS, YOU DON'T TAKE

WAYNE GRETZKY

October Newsletter:

MEN'S TENNIS PROGRAM

Saturday Clinic 9 am-10:30am

Drills/Cardio clinic Friday 8:30-9:30
\$5 per person!!!

WOMEN'S TENNIS PROGRAM

Clinic (all levels) Tuesday 6:00pm
(Please call to sign up)

4.0-4.5 Clinic Thursdays 9am-11:00am
(Please call to sign up)

Drills/Cardio clinic Friday 8:30-9:30
\$5 per person!!!

JUNIOR TENNIS PROGRAM

Monday/ Wednesday

Tuesday/Thursdays

Tiny Tots/Beginners

3:30pm-4:30pm
(4-7 years)

Junior Academy

4pm-5:30pm Intermediate/Advanced Level

TENNIS SHOP:

SALE!!!

Buy Racket, Shoes or Bag and get 50%OFF
additional item or FREE STRINGING
including strings or FREE PAIR OF
SUNGLASSES

(While Supplies Last, Excluding junior rackets, and already discounted items)

Children's Apparel 30% OFF



Upcoming Events

Junior academy tournament

September 9-11

Commodore Steel / Beau Rivage



Firecracker Tournament

October 1st !!!!

October 28th Halloween Bash/ Tennis Mixer

Heron Lakes Teaching Staff

TOMAS CATAR- Director of Tennis.

Tomas is a world class tennis player and experienced tennis instructor. Tomas was a # 1 Junior in the world and won a European junior doubles championship, played the Davis Cup and Grand Slam tournaments such as Wimbledon, Australian Open, and French Open. Best ATP ranking 225 in the world. Teaching experience: Director of Tennis-Mirror Lake Racquet Club, Head Tennis Pro-Dothan Country Club, Teaching Pro-Lagoon Park in Montgomery, Assist. Tennis Coach Univ. of South Alabama. He coached professional players and top junior players in the country. Tomas is PTR Certified, Professional level.

Michael O'Brien-

Is our full time assistant tennis professional. He is native of Mobile and grew up playing junior and high school tennis locally. He went on to play collegiate tennis, ending his career at the University of South Alabama. He has taught previously at Nike Tennis Camps in Orlando, FL, Querbes Center in Shreveport, LA, and West Lake Country Club in Augusta, GA. He is also PTR Certified Professional.

Facebook page/ heron lakes country club tennis

HELLO ALL!!!!

I know everyone is loving the great weather we have had lately! Fall is one of my favorite times of year. We are seeing more and more of you in the dining facilities. I am happy to tell you that we have had great success with our new menu items and we will continue to strive for excellence. My desire is to make Heron Lakes your First Choice when planning your meals. Come out and celebrate your BIRTHDAY with a COMPLIMENTARY bottle of our house wine or an appetizer of your choice! Call in advance and we will have a special table ready. We moved the Sunday Brunch from the Family Grill to the Ballroom this month and added a Children's Buffet. This has been a big hit among the little ones. This is one more step to becoming more Family Friendly. Speaking of families I am asking for volunteers to set up booths for Trick or Treat on the Cart Path. Please contact me directly for details 666-7673. It's very simple. We will provide you with a table and you bring the goodies and decorate. Prizes for best booth! This is a fun way for the kids to have fun and Trick or Treat safely. We will also have a few other activities including pumpkin painting and games. Plan on having a fun filled day with great activities. We will be e-mailing out the schedule of events beginning next week. It will also be posted on Facebook .

Every Saturday during football games we are offering 25 cent wings and 1 dollar Miller Lite Draft in the 19th Hole! We will also have other specials. Keep an eye on our Facebook page for trivia questions! Be the first to answer and win free food! The free item will be posted at the time of the post!

I know it seems like a long time away, but it is time to start thinking Christmas. I am looking for a few volunteers to help me with some projects for the children during the holiday season. I would like to have a tree with ornaments made from the Heron Lakes Children. This tree will be placed in the Family Grill. We will begin the scheduled art project the first of November. I know you want your children and grandchildren to have their creativity adorn this tree! Please call me directly 666-7673 to discuss how we can make this a special time for all! We want to make memories for your families!

Be sure to call or e-mail me ASAP to book your Christmas Parties. Our calendar is getting full and I want to make sure we are able to accommodate your needs. I know you are all busy and time sometimes slips away. If I can help in any way, please give me a call! We will be doing pre-orders for side dishes to be picked up at the Clubhouse for the holidays. We will be limited , so be sure to call early. Watch your weekly e-mails as I will be adding the price list mid October for Thanksgiving and Christmas.

I look forward to hearing from YOU!

Robbie Fitzgerald


Director of Food and Beverage

rfitzgerald@heronlakescc.org

251-666-7673/direct

251-366-7334/cell

OCTOBER 2011

SUN	MON	TUE	WED	THU	FRI	SAT
25 Sunday Brunch	26 Club Closed Fitness & Tennis Open	27 LUNCH BUFFET	28 Prime Rib Night Texas Hold'em	29	30	1 All you can Eat Fried Chicken \$.25 Wing \$1.00 Draft
2 Sunday Brunch	3 Club Closed Fitness & Tennis Open	4 LUNCH BUFFET	5 Prime Rib Night Texas Hold'em	6 Bottomless Pasta & salad bar Lunch Buffet	7 Twin Lobster Tail Blackened Catfish	8 Kids Pizza your way \$5.00 \$.25 Wing \$1.00 Draft
9 Sunday Brunch	10 Club Closed Fitness & Tennis Open	11 LUNCH BUFFET	12 Prime Rib Night Texas Hold'em	13 Grilled Chicken/Stuffed spinach Lunch Buffet	14 Shrimp Scampi over angel hair pasta	15 Kids Buffet \$5.00 \$.25 Wing (19th Hole) \$1.00 Draft During
16 Sunday Brunch	17 Club Closed Fitness & Tennis Open	18 LUNCH BUFFET Annual Meeting (6:00pm)	19 Prime Rib Night Texas Hold'em	20 Grilled Pork Loin/Herb Butter Lunch Buffet	21 Jumbo Crab Cakes Blue Cheese Grouper	22 \$.25 Wing (19th Hole) \$1.00 Draft During game
23 Sunday Brunch	24 Club Closed Fitness & Tennis Open	25 LUNCH BUFFET	26 Prime Rib Night Texas Hold'em	27 BBQ Baby Back Ribs Lunch Buffet	28 Seafood buffet Halloween Festival	29 \$.25 Wing (19th Hole) \$1.00 Draft During game
30 Sunday Brunch	31 Club Closed Happy Halloween!					



BOARD OF DIRECTORS

Phil Purpura	President
Allan Crow	Vice President
Chester Mathers	Secretary
Patrick Lursen	Treasurer
Tim Jackson	Director
Nancy Lowe	Director
Robert Mullen	Director
Paul Sousa	Director
Richard Sullivan	Director
Tom Vollmer	Director
John Williams	Director

STAFF OF HERON LAKES

Robbie Fitzgerald rfitzgerald@heronlakescc.org	Food & Bev. Director
Louise Crow louise.crowe@heronlakescc.org	Member Relations
David Musial musialgolf@yahoo.com	Golf Professional
Tomas Catar tennis@heronlakescc.org	Tennis Professional
Walter Peters gcsuper@att.net	Golf Course Super
Patrick Lursen accounting@heronlakescc.org	Accountant
Brandy Bramblett bbramblett@heronlakescc.org	Administrative Asst.
Gwen Powell gpowell@heronlakescc.org	Administrative Asst.

Please visit our website

www.heronlakescc.org

Heron Lakes is now on FACEBOOK!

HOURS OF OPERATION

FAMILY GRILL

Tue.	11:00am— 3:00pm
Wed.—Fri.	11:00am— 8:30pm
Sat.	6:30am— 3:00pm 5:00pm— 8:30pm
Sun.	6:30am— 3:00pm

Nineteenth Hole

Tue, Fri, Sat, Sun	11:00am—7:00pm
Wed.	11:00am—10:00pm
<i>*Texas Hold 'em Every Wed 7 to 10 pm*</i>	
Thu.	11:00am—8:00pm

GOLF SHOP

Tue.—Fri.	8:00am — 5:00pm
Sat.	6:45am— 4:45pm
Sun.	7:30am — 5:00pm

TENNIS SHOP

Mon.—Thu.	8:30am—7:00pm
Fri.	8:30am—6:00pm
Sat.	9:00am—4:00pm
Sun.	12:00pm—6:00pm

FITNESS CENTER

Mon.—Fri.	5:30am — 9:00pm
Sat.—Sun.	8:00am — 5:00pm

OFFICE

Tue-Fri	8:00am — 5:00pm
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CLUB TELEPHONE NUMBERS

Main	666-7040
Food & Bev.	666-7673
Golf Shop	666-7070
Tennis Shop	666-7665
Main Fax	660-2526
Golf Course	660-2529
19th Hole	660-2524

ONLINE BILL PAY

You can now make your payments on-line by visiting HLCC website.

Fee for late payments has changed to 5% (\$25.00 minimum).