



HERON LAKES
COUNTRY CLUB

January 2012 Newsletter

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Ph. (251) 666-7040 * Fax (251) 660-2526

President's Letter

I hope everyone had a wonderful Christmas and that Santa was good to you. It's hard to believe another year is over, but that means it is time to bring in a new one. We plan to be at the club for the annual New Year's Eve celebration. Come bring in the New Year in style at Heron Lakes!

In the last newsletter I posted the holiday hours stating that we would resume normal hours after the first of the year. We would normally be closed Monday, however we have several members stating that they are off the day after New Years so the club will be OPEN on MONDAY, January 2nd and CLOSED TUESDAY, January 3rd.

You will notice that we have replaced the carpet in the Fitness Center just in time for all those with "get in shape" on their New Year's resolution list! Mike also repaired the wall leading into the steam room. I bought a treadmill in the Ladies Golf Christmas Auction and since Dot won't let me have it in the house, we donated it to the club. New carpet, fixed wall and new equipment. Progress!

We tried two changes in our restaurants to see if our members would like it better. We have been holding the Sunday Brunch in the Ballroom for the past two month and we have been open for dinner on Saturday nights. We made these changes in response to member requests and because we were turning big groups away at brunch. It turns out that most of the Sunday Brunch crowd prefers the Family Grill location. We also didn't do enough dinner on Saturday nights to justify the extra expense. So we made changes to the grill to accommodate more people and we're moving the Sunday Brunch back to the Family Grill. We will also not be open on Saturday nights any longer.

The final announcement for this month is related to the General Manager position. As you know, the Executive Committee, along with the Staff Managers, has been running the club for almost two years. I believe that group has done an excellent job during that time. However, there are still questions about what will happen in the future, after I am no longer President. The time and effort put forth by me and the Executive Committee is more than what should be required of the Board. The Board was never set up to run the club on a day to day basis. So, to fill the position and insure continuity, the Board of Directors has hired me to fill that position. I want to thank the Board for their vote of confidence and plan to continue the progress we have made over the past two years. We have a great club and I will do everything in my power to continue to make it better.

Sincerely,
Phil Purpura
President, Heron Lakes CC
phil@heronlakescc.org

New Year's Eve Party with the Charles Grant Band
Party Starts - 6:00 pm Band Starts - 8:00 pm
Breakfast Served - 12:15 am

**2012 GOLF SCHEDULE
(DATES AND TIMES SUBJECT TO CHANGE)**



January 5 (Th, 8:30)	Mobile Seniors
February 12 (Sun, 12:30)	Valentine's Couples Scramble
March 6 (Tu, 9:00)	Ladies Team Play
March 11	Time Change
March 14-16 (W, Th & Fr, 8:30)	Alabama Seniors 60+
March 15	Thursday Night Game Begins
March 18 (Sun, 12:30)	St. Patrick's Couples Golf
March 22 (Th, 10:00)	Knox Boteler, Family Charity Outing
March 30 (Fr, 11:30-3:30)	Callaway Demo Day
March 24-25 (Sat,Sun)	(Lite Scratch Tour)
April 5 (Th, 9:00)	AGC-Crow Outing
April 12	Minster's Outing
April 16-17 (M & Tu, Shotguns)	LGA Invitational
April 28 (Sat, 1:30)	Crow-Leff Outing
May 3 (Th, a.m.)	Claims Association – Stewart Outing
May 7(M)	St. Luke's Athletic Association – Davis Outing
May 8-10 (Tu-Th)	LGA Handicap and Club Championship
May 11 (Fr, 12:00)	HLCC Senior Championship
May 15 (Tu, a.m.)	LGA-AGC Gulf Coast
May 17 (Th, 9:30)	SOMI House – Menton Outing
May 23	LGA Annual Luncheon
May 26-27 (Sat & Sun, a.m. Shotguns)	Memorial Member-Guest-Member
May 31 (Th, 8:30)	Southern Seniors
June 7 (11-12)	Jimmy Green Jr. Tour (ages 8-10)
June 12-15 (Tu-Fr)	Junior Golf Clinic
June 11 (Mon)	Dixie Pro-Am
June 30 & July 1	Commodore Steel Firecracker Golf Invitational
July 5 (Th, 8:30)	Mobile Seniors
July 19 (15-18)	Jimmy Green Jr. Tour (ages 13-18)
July 24-27 (Tu-Fr)	Junior Golf Clinic
August 2 (Th)	Junior Club Championship
August 4 (Sat, 12:30)	Parent – Junior (tba)
August 24-26	Men's Club Championship (tba)
	(Fall Match Play – Tba)
October 22-23 (Mon & Tu 8:30)	University of Mobile Women's Collegiate
October 29-30 (Mon & Tu 8:30)	University of Mobile Men's Collegiate
November 5 (Mon 12:00)	USA Birdie Club tba
November 18 (12:30)	Couples Turkey Shoot tba
December 8-9 (Sat & Sun 9:30 shotguns)	Annual Winter 2-Man

Winter Golf Invitational Winners:

Championship Flight— Tommy Stutts & Wayne Gardner

First Flight— Kurt Wielkins & Andy Thomas

Second Flight— Ken McClendon & Art Moore

Third Flight— Fred Lursen & Tom Gauld

GOLF LESSON INFORMATION & RATES

David Musial, PGA Director of Golf, \$45 per lesson

Jordan Youngquist, Assistant Golf Pro, \$40 per lesson

Custom club fitting available, Callaway – Ping, Titleist, Cobra, and Nike...

...all available in the Heron Lakes CC Golf Shop

MEMBERSHIP NEWS

NEW YEAR'S EVE PARTY WITH A MOTOWN LEGEND THE CHARLES GRANT BAND NEW MEMBERS

OUR FACEBOOK PAGE is growing; go to Heron Lakes Facebook page and click on "Like" now! See all of the photos and get event information; hot off the press!

Dinner with the President, Phil Purpura was a huge success. Many new friendships were made. Look for the next date.

- The birthday cards are here. Celebrate your birthday with dinner, at the club, and enjoy a bottle of wine (house) or an appetizer, on the house!
- Wine connoisseur club cards are in! Call me or Robbie to get yours now ~ Present your card when you enjoy a glass of wine at the club and the 11th glass is free.

- We have averaged six new members a month since September. Excitement is in the air and the community wants to join a growing, festive and service oriented club. Tell your friends about us and let me give them the grand tour and treat them to dinner!

WELCOME NEW MEMBERS

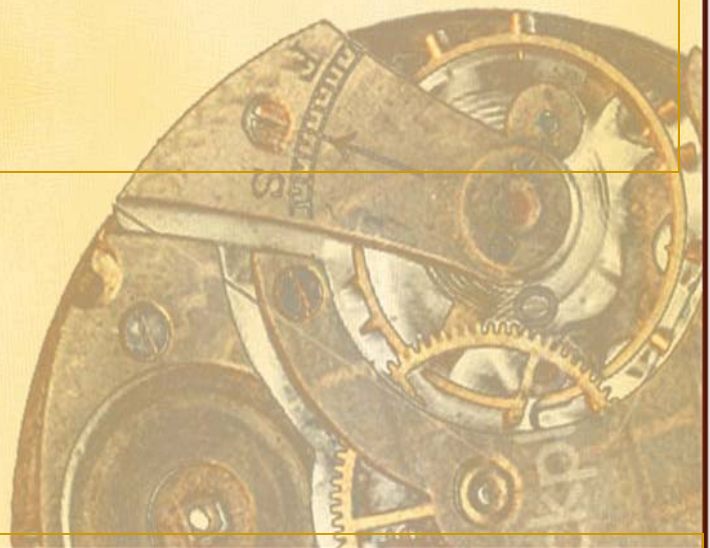
Allan Fierschnaller

Chad Palmer

Louise Crow

Public Relations & Member Services

554-9536 ~ louise.crow@heronlakescc.org



January Newsletter:

MEN'S TENNIS PROGRAM

Saturday Clinic 9 am-10:30am

Men's Night Monday's at 6pm,

Cardio Tennis (All levels) Fridays 9-10am



WOMEN'S TENNIS PROGRAM

Ladies Night Tuesdays 6pm

(please call to sign up)

4.0-4.5 Clinic Thursdays 9am-11am

(please call to sign up)

Cardio Tennis (All levels) Fridays 9-10am

(please call to sign up)

JUNIOR TENNIS PROGRAM

Tuesday/Thursday

Tiny Tots/Beginners

3:30pm-4:30pm

(4-7 years)

Monday/Wednesday

Junior Academy

4pm-5:30pm Intermediate/Advanced

Tennis Shop

New HL Logo long/short sleeves are back in stock (more colors are available)

We have a wide selection wide of merchandise on 50% SALE. Selected tennis rackets and bags are 50%, 40% or \$50.00 for the month of January.

New styles of MAXX sunglasses are available for sale.

Upcoming Events

Men's Night Mondays at 6pm

Ladies Night Tuesdays 6pm

HL Junior Academy Tournament Feb 3-5 (USTA)

Family Mixer Feb TBA, 6pm

Night Light Mixer Feb TBA, 6pm

St. Patrick's Day Mixer

March 17, 9:30 am

Heron Lakes Teaching Staff

TOMAS CATAR- Director of Tennis

Tomas is a world class tennis player and experienced tennis instructor. Tomas was a # 1 Junior in the world and won a European junior doubles championship, played the Davis Cup and Grand Slam tournaments such as Wimbledon, Australian Open, and French Open. Best ATP ranking 225 in the world. Teaching experience: Director of Tennis-Mirror Lake Racquet Club, Head Tennis Pro-Dothan Country Club, Teaching Pro-Lagoon Park in Montgomery, Assist. Tennis Coach Univ. of South Alabama. He coached professional players and top junior players in the country. Tomas is PTR Certified, Professional level.

Michael O'Brien-

Assistant tennis professional.

Michael is native of Mobile and grew up playing junior and high school tennis locally. He went on to play collegiate tennis, ending his career at the University of South Alabama. He has taught previously at Nike Tennis Camps in Orlando, FL, Querbes Center in Shreveport, LA, and West Lake Country Club in Augusta, GA. He is also PTR Certified Professional.

Email: tennis@heronlakescc.org

[Facebook page/ heron lakes country club tennis](#)

[Twitter/ @hlcc_tennis](#)

HELLO ALL!!!!



Hello All!

I am so excited about 2012! I am working on a calendar of events for the year so that you have plenty of time to plan to attend each event. I hope to have it completed by the end of this month. I would love to hear from if you have an idea for an event you think would be fun to have at Heron Lakes!

As we roll in to this year we are asking for your help, we need everyone to sign your tickets before leaving the Club.

As I have mentioned before I will continue to bring in special wines each month. These wines will offer a variety yet keep our basic menu in place. We will only carry a case of this at a time so when it is gone, it is gone! I will display the wine each evening we are open. Once I order for the month I will post them on Facebook and send in the weekly email letters.

We will also feature more of a variety of daily specials this year. We want to add new side dishes and vegetables to accommodate everyone in your family. I have compiled a list of different items for you to enjoy and the cooks are excited about serving these items. We also would like to know of any food allergies you may have as we are working on a menu with special items made especially with you in mind.

Be sure to make your reservations for Valentines! If you would like a special bottle of wine or champagne please contact me by February 5th and I will be happy to have your request served on the special day!

I look for to hearing from YOU!

Robbie Fitzgerald
Director of Food and Beverage
rfitzgerald@heronlakescc.org
251-666-7673/direct
251-366-7334/cell

JANUARY 2012

SUN	MON	TUE	WED	THU	FRI	SAT
1 Happy New Year! Sunday Brunch	2 The Club is OPEN!!	3 The Club is Closed!	4 Prime Rib Night Texas Hold'em	5 Mobile Seniors Bacon Wrapped Stuffed Shrimp	6 Seafood Buffet	7
8 Sunday Brunch	9 Club Closed Fitness & Tennis Open	10 LUNCH BUFFET	11 Prime Rib Night Texas Hold'em	12 Lunch Buffet Taste of Italy Dinner Buffet	13 Twin Lobster Tail Blackened Catfish	14
15 Sunday Brunch	16 Club Closed Fitness & Tennis Open	17 LUNCH BUFFET	18 Prime Rib Night Texas Hold'em	19 Lunch Buffet Buy One Dinner Entrée Get One 1/2 Price	20 Seafood Platter with Baked Potato & Asparagus	21
22 Sunday Brunch	23 Club Closed Fitness & Tennis Open	24 LUNCH BUFFET	25 Prime Rib Night Texas Hold'em	26 Lunch Buffet Ahi Tuna Dinner	27 Jumbo Crab Cakes Blue Cheese Crusted Grouper	28
29 Sunday Brunch	30 Club Closed Fitness & Tennis Open	31 LUNCH BUFFET				



BOARD OF DIRECTORS

Phil Purpura	President
Allan Crow	President Elec.
Chester Mathers	Vice President
Pat Lursen	Treasurer
Tom Vollmer	Secretary
Hallie Brown	Director
Brett Faircloth	Director
Tim Jackson	Director
Richard Sullivan	Director
Tommy Stutts	Director
John Williams	Director

STAFF OF HERON LAKES

Phil Purpura phil@heronlakescc.org	President
Robbie Fitzgerald rfitzgerald@heronlakescc.org	Food & Bev. Director
Louise Crow louise.crowe@heronlakescc.org	Member Relations
David Musial musialgolf@yahoo.com	Golf Professional
Tomas Catar tennis@heronlakescc.org	Tennis Professional
Walter Peters gcsuper@att.net	Golf Course Super
Pat Lursen accounting@heronlakescc.org	Accountant
Brandy Bramblett bbramblett@heronlakescc.org	Administrative Asst.

Please visit our website

www.heronlakescc.org

Heron Lakes is now on FACEBOOK!

HOURS OF OPERATION

FAMILY GRILL

Tue	11:00am— 3:00pm
Wed—Fri	11:00am — 8:30pm
Saturday	6:30am — 3:00pm
Sunday	6:30am—3:00pm

19th Hole

Tue, Fri, Sat, Sun	11:00am - 7:00pm
Wed	11:00am-10:00pm
<i>*Texas Hold 'em Every Wed 7 to 10 pm</i>	

Thu	11:00am-8:00pm
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GOLF SHOP

Tue—Fri	8:00am — 5:00pm
Sat	6:45am— 4:45pm
Sun	7:30am — 5:00pm

TENNIS SHOP

Mon—Thu	8:30am—7:00pm
Fri	8:30am-6:00pm
Sat	9:00am-4:00pm
Sun	12:00pm — 6:00pm

FITNESS CENTER

Mon—Fri	5:30am — 9:00pm
Sat—Sun	8:00am — 5:00pm

OFFICE

Tue-Fri	8:00am — 5:00pm
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CLUB TELEPHONE NUMBERS

Main	666-7040
Food & Bev	666-7673
Golf Shop	666-7070
Tennis Shop	666-7665
Main Fax	660-2526
Golf Course	660-2529
19th Hole	660-2524

ONLINE BILL PAY

You can now make your payments on-line by visiting HLCC website.

Fee for late payments has changed to 5% (\$25.00 minimum).