



HERON LAKES
COUNTRY CLUB

August 2011 Newsletter

3851 Government Blvd. * Mobile, Alabama 36693
Ph. (251) 666-7040 * Fax (251) 660-2526

President's Letter

We finally received all the rain we so desperately needed. It has been great for the golf course and all the trees on our property. The other good part about the rain is that the Fire Marshall has lifted the ban making it possible to have our annual fireworks display at our quarterly Member Appreciation Party scheduled for September 10th. It should be one of our best parties ever, so put it on your calendar now. You don't want to miss this one!

I am proud to announce a new member to our team in Louise Crow. Louise will be our Membership Director focusing initially on a membership drive that will start soon. We have been running the club effectively with the current number of members, however additional members will allow us to do even more with our club and the services we offer. Heron Lakes is a great value and a great place to enjoy friends and activities and I still content it is one of the best kept secrets in Mobile. I am excited to have Louise as part of the team.

I have been approached by many of our golfing members who would like to improve the playability of Hole #5. There have been several suggests with the easiest and most popular being to remove the first greenside bunker on the left. Before making this decision, I wanted to get input from anyone interested. My email is listed below so let me know, STAY or GO on the greenside bunker on the left on hole #5. Right now I have a twenty GOs and no STAYs. Now is a good time to be heard.

It is also the time of year that we start looking for members interested in running for the Board of Directors. Our fiscal year ends September 25th and with that comes election of new officers replacing those members that have completed their term. This year we will be electing a Vice -President, Secretary and two Board Members. Allan Crow is currently our Vice-President and he will automatically become our President-Elect under the newly revised structure of the Board. I signed up for a two year term to facilitate the new structure (I have looked for the impeachment clause in the bylaws, but so far no luck). Seriously, I know that there are plenty of our members that have qualities and ideas that can help the club be even a better place. If you are interested in being on the Board or know someone that we should approach about being on the Board, please let me know. We will be forming the nominating committee very soon.

Sincerely,
Phil Purpura
President, Heron Lakes CC
phil@heronlakescc.org

Membership Appreciation Party !!! September 10, 2011

2011 GOLF SCHEDULE
(DATES AND TIMES SUBJECT TO CHANGE)

| | | |
|---------------------------|--|-------|
| Aug. 4 (Thu.) | HLCC Junior Golf Championship | |
| Aug. 5 (Fri.) | Mississippi State Alumni | 8:30 |
| Aug. 6 (Sat.) | HLCC Parent-Junior Championship | 12:30 |
| Sept. 30-Oct.1 (Fir.-Sat) | Men's Club Championship | |
| Oct. | Fall Match Play Championship begins | |
| Oct. (TBA.) | AG Contractors-Crow Outing | |
| Oct. 24-25 | Univ. of Mobile (Women's) College Invitational | |
| Oct. 31-Nov.1 | Univ. of Mobile (Men) College Invitational | |
| Nov. 7 (Mon.) | USA Golf team birdie club | |
| Nov. 20 (Sun.) | Turkey Shoot—Couples Golf | |
| Dec. 10-11 (Sat.-Sun.) | Winter 2– Man Invitational | |

Upcoming Junior Events:

August 4 (Thur.) - Junior Club Championship (ages 8-18)
\$ 15.00 entry fee

August 6 (Sat.) - Parent / Junior Golf Championship (ages 8-18)

Jimmy Green Tour Results

| | | | |
|------------------------|--------------------------------|-------------------------|------------------------------|
| Ages 8-10 Girls | 1st Tori Roush (49) | Ages 11-12 Girls | 1st Emmy Musial (48) |
| Ages 8-10 Boys | 1st Dawson Farni (38) | Ages 11-12 Boys | 1st Sean Smith (40) |

R11 DRIVERS \$349.00

GOLF LESSON INFORMATION & RATES

[Contact the Golf Shop for help with your game this summer]

David Musial, PGADirector of Golf, \$45 per lesson
Jordan Youngquist, Assistant Golf Pro, \$40 per lesson

Custom club fitting available, Callaway –Diablo, Ping, Titleist, Cobra, and Nike...
...all available in the Heron Lakes CC Golf Shop

Pool News

It's been a wonderful season at the pool but unfortunately the summer is swiftly drawing to a close. Starting on August 14, 2011 the pool will be open with lifeguards on duty on weekends only until Labor Day will be the last day the pool is open. So hurry to the pool to check out the new high diving board before it's too late!

Dive team news!

Swim and Dive Team Party!

Sunday August 7th from 4 pm until...

We will have a DJ, pool games, pizza and awards!!! And a special gift for swim and dive team members.

Party is open to all club members!!!

Come see how much fun we have on the swim and dive teams or just join in the party with us!

Awards presentation to be held at approx 6 pm.

Fee for food, awards and gift for swim and dive team members to be announced ASAP.

Fee for all others will just be the cost of the pizza.

Invite your non member friends! Encourage them to join! Swim and dive team members invite your friends to come and see our new high board, encourage them to join our teams next summer!!!

The pool party/fundraiser that was put on by the Head Dive Coach Karin Murphy was a huge success! We raised around \$800.00 to go toward the purchase of the new high board. Teenagers from all over town were in attendance, and had fun, as well as seeing that we have our high board back. Thanks to assistant coaches Keith and Amy and lifeguards Catherine and Lena for helping with the party!!! Hopefully this will help in our recruiting efforts for our dive program next year!!! Lets start spreading the word now to build our program for next season. Our divers are loving having the board back!!!

August Newsletter:

MEN'S TENNIS PROGRAM

Saturday Clinic 9 am-10 30am

WOMEN'S TENNIS PROGRAM

Clinic (all levels) Monday 6:30pm
(Please call to sign up)

4.0-4.5 Clinic Thursdays 8am-10:00am
(Please call to sign up)

Ladies Open Clinic Friday 8:30am-9:30am

\$5 per person!!!

JUNIOR TENNIS PROGRAM

Tuesday/Thursdays

Tiny Tots/Beginners

3:30pm-4:30pm
(4-7 years)

Junior Academy

4pm-5:30pm Intermediate/Advanced

TENNIS SHOP:

JULY SALE!!!

Buy Racket, Shoes or Bag

and **get FREE PAIR OF SHOES (Wilson Vision)**
or **60%OFF additional item** or **FREE STRINGING**
including strings or **FREE PAIR OF SUNGLASSES**

(While Supplies Last, Excluding junior rackets, and already discounted items)

Children's Apparel 30% OFF

Upcoming Events:

Junior academy tournament

September 9-11

Firecracker Tournament

October 1st !!!

Ladies Day TBA

Heron Lakes Teaching Staff

TOMAS CATAR- Director of Tennis.

Tomas is a world class tennis player and experienced tennis instructor. Tomas was a # 1 Junior in the world and won a European junior doubles championship, played the Davis Cup and Grand Slam tournaments such as Wimbledon, Australian Open, and French Open. Best ATP ranking 225 in the world.

Teaching experience: Director of Tennis-Mirror Lake Racquet Club, Head Tennis Pro-Dothan Country Club, Teaching Pro-Lagoon Park in Montgomery, Assist. Tennis Coach Univ. of South Alabama. He coached professional players and some of the top junior players in the country. Tomas is PTR Certified, Professional level.

Michael O'Brien-

Is our full time assistant tennis professional. He is native of Mobile and grew up playing junior and high school tennis locally. He went on to play collegiate tennis, ending his career at the University of South Alabama. He taught previously at Nike Tennis Camps in Orlando, Fl, Querbes Center in Shreveport, LA, and West Lake Country Club in Augusta, GA. He is also a PTR Certified Professional.

Facebook page/ heron lakes country club tennis

Twitter/ @hlcc tennis

HELLO ALL!!!!

I am so excited to be able to announce lots of change in August! I have been exploring new items for our menus and I am thrilled to say the Lunch Menu is complete and we will be debuting it Wednesday August 24th! The new Dinner Menu will debut on August 27th! Yes, that is a Saturday night! What better way to say “We are now open on Saturday Nights “ than with a fabulous new Dinner Menu? We have seen great success with the Tuesday Lunch Buffet and will continue to offer it again in August. We are also offering fresh made desserts during the week made by Rebecca and Shirley. Rebecca is also making sure we have 1 sugar free dessert on our Sunday Brunch!

Mark your calendars for September 5th ! Labor Day with many activities around the pool! Also, we are gearing up and making plans for the Member Appreciation Party on September 10th! So, go ahead and mark your calendars for those two dates in September and watch the boards for all the details.

I look forward to hearing from YOU
Robbie Fitzgerald
rfitzgerald@heronlakescc.org
251-666-7673/direct
366-7334/cell



From the Vine



Founded in 1973 and located on Napa Valley's famed Silverado Trail, Conn Creek has built its reputation on blending expertise, sourcing grapes from nearly all of Napa's diverse sub-appellations to create wines that truly showcase “the best of Napa Valley.”

A Cabernet Sauvignon-based blend of classic Bordeaux-style varieties with a hint of Syrah, Herrick Red continues Conn Creek's tradition of celebrating the diversity of Napa Valley. The result is a classic wine with a modern twist, sure to appeal to the adventurous wine drinker.

Herrick Red is a tour of top Napa Valley vineyard sites in a bottle, including the longtime Conn Creek source vineyard in Yountville for which the wine is named and which forms the backbone of the blend. The 2007 vintage also incorporates fruit from St. Helena, Calistoga, Rutherford, Oak Knoll, Carneros, Mount Veeder, and Howell Mountain sub-appellations, each offering distinct characteristics and terroir to the final blend.

“Because we source from appellations across the Napa Valley, I am able to choose the very best of each varietal for our final blends,” said winemaker Mike McGrath. “Like our flagship Anthology red blend, Herrick Red showcases the blender's art, and is a wonderful addition to our portfolio of Napa Valley Cabernet Sauvignons.”

Spiced cherry, black plum and chocolate aromas lead to a full bodied, textural wine, studded with layers of berries and caramel mocha. The diversity of spiced flavors have melded together to provide an unctuous, rich, and generous quaff.

82% Cabernet Sauvignon, 8% Syrah, 5% Cabernet Franc, 3% Merlot, 1% Malbec, 1% Petite Verdot
The Conn Creek Herrick Red has become one of my favorite red blends.

While visiting Napa a couple years back I was thrilled to go to Conn Creek and blend my own wine in their AVA Blending Room. What an experience! If you get the opportunity be sure to make that one of your stops! You get to taste wines from each of Napa's sub-appellations then blend your own and take it home. What fun that is!

AUGUST 2011

| SUN | MON | TUE | WED | THU | FRI | SAT |
|---------------------|--|---------------------------|--|--|--|-----|
| | 1 Club Closed Fitness & Tennis Open | 2 <i>LUNCH BUFFET</i> | 3 <i>Prime Rib Night</i> Texas Hold'em | 4 New York Strip or Grilled Filet | 5 <i>Sautéed Crab & Grouper</i> | 6 |
| 7 Sunday Brunch | 8 Club Closed Fitness & Tennis Open | 9 <i>LUNCH BUFFET</i> | 10 <i>Prime Rib Night</i> Texas Hold'em | 11 Blackened Sirloin or Filet Oscar | 12 Grilled Lobster Tail & Tuna/Catfish/Shrimp | 13 |
| 14 Sunday Brunch | 15 Club Closed Fitness & Tennis Open | 16 <i>LUNCH BUFFET</i> | 17 <i>Prime Rib Night</i> Texas Hold'em | 18 Grilled Ribeye Or Angel Hair Pasta Pork Loin | 19 Surf & Turf | 20 |
| 21 Sunday Brunch | 22 Club Closed Fitness & Tennis Open | 23 <i>LUNCH BUFFET</i> | 24 <i>Prime Rib Night</i> Texas Hold'em | 25 HOUSE WINE (\$3.00) Surf & Turf | 26 <i>Seafood Buffet</i> | 27 |
| 28 Sunday Brunch | 29 Club Closed Fitness & Tennis Open | 30 <i>LUNCH BUFFET</i> | 31 <i>Prime Rib Night</i> Texas Hold'em | | | |



BOARD OF DIRECTORS

| | |
|-------------------------|-----------------------|
| Phil Purpura | President |
| Allan Crow | Vice President |
| Chester Mathers | Secretary |
| Pat Lursen | Treasurer |
| Tim Jackson | Director |
| Nancy Lowe | Director |
| Robert Mullen | Director |
| Paul Sousa | Director |
| Richard Sullivan | Director |
| Tom Vollmer | Director |
| John Williams | Director |

STAFF OF HERON LAKES

| | |
|--|---------------------------------|
| Robbie Fitzgerald rfitzgerald@heronlakescc.org | Food & Bev. Director |
| Calvin Dickerson catering@heronlakescc.org | Banquet Manager |
| David Musial musialgolf@yahoo.com | Golf Professional |
| Tomas Catar tennis@heronlakescc.org | Tennis Professional |
| Walter Peters gcsuper@att.net | Golf Course Super |
| Pat Lursen accounting@heronlakescc.org | Accountant |
| Brandy Bramblett bbramblett@heronlakescc.org | Membership Coordinator |
| Gwen Powell gpowell@heronlakescc.org | Accounts Receivable |

Please visit our website

www.heronlakescc.org

Heron Lakes is now on FACEBOOK!

HOURS OF OPERATION

FAMILY GRILL

| | |
|-----------|-----------------|
| Tue | 11:00am- 3:00pm |
| Wed-Fri | 11:00am- 8:30pm |
| Sat & Sun | 6:30am- 3:00pm |

Nineteenth Hole

| | |
|---|-----------------|
| Tue, Fri, Sat, Sun | 11:00am- 7:00pm |
| Wed | 11:00am-10:00pm |
| <i>*Texas Hold 'em Every Wed 7 to 10 pm</i> | |
| Thu | 11:00am-8:00pm |

GOLF SHOP

| | |
|---------|----------------|
| Tue-Fri | 8:00am- 5:00pm |
| Sat | 6:45am- 4:45pm |
| Sun | 7:30am- 5:00pm |

TENNIS SHOP

| | |
|---------|-----------------|
| Mon-Thu | 8:30am-7:00pm |
| Fri | 8:30am-6:00pm |
| Sat | 9:00am-4:00pm |
| Sun | 12:00pm- 6:00pm |

FITNESS CENTER

| | |
|---------|----------------|
| Mon-Fri | 5:30am- 9:00pm |
| Sat-Sun | 8:00am- 5:00pm |

OFFICE

| | |
|---------|----------------|
| Tue-Fri | 8:00am- 5:00pm |
|---------|----------------|

CLUB TELEPHONE NUMBERS

| | |
|-------------|----------|
| Main | 666-7040 |
| Food & Bev | 666-7673 |
| Golf Shop | 666-7070 |
| Tennis Shop | 666-7665 |
| Main Fax | 660-2526 |
| Golf Course | 660-2529 |
| 19th Hole | 660-2524 |

ONLINE BILL PAY

You can now make your payments on-line by visiting HLCC website.

Fee for late payments has changed to 5% (\$25.00 minimum).